Case 3:22-cv-01213-TAD-KDM Document 205-31 Filed 03/03/23 Page



From:	Crawford, Carol Y. (CDC/OD/OADC)	
Sent:	12/21/2021 1:52:34 PM	
To:	@google.com]; Jan Antonaros	
CC:	Smith, Fred (CDC/OD/OADC) @cdc.gov]	
Subject:	RE: Omicron page	

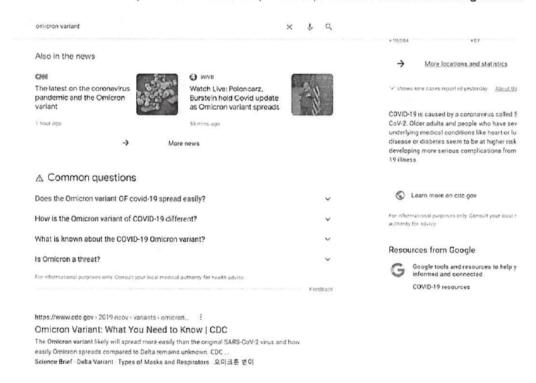
Yes, I saw the organic link, I just get served the knowledge panel (?) like in my screen shots on searches for Omicron or Omicron variant which has the page I listed.

So, I at least wanted to mention. Glad you all are tracking.

From: Stanley Onyimba @google.com>
Sent: Tuesday, December 21, 2021 1:49 PM
To: Jan Antonaros @google.com>
Cc: Crawford, Carol Y. (CDC/OD/OADC) @cdc.gov>; Smith, Fred (CDC/OD/OADC) @cdc.gov>
Subject: Re: Omicron page

Hi Carol,

Thanks for flagging the Omicron updates. The Omicron-specific page currently ranks first in organic results (blue links) for variant and Omicron-specific queries based on relevance (screenshot below). As Jan mentioned, we are tracking announcements closely and will continue to update our products to reflect the latest guidance.



Best, Stanley Case 3:22-cv-01213-TAD-KDM Document 205-31 Filed 03/03/23 Page 2 of 3 PageID #: CONFIDENTIAL

On Tue, Dec 21, 2021 at 7:40 AM Jan Antonaros @google.com>wrote:
Thanks for the heads up! Our health team including our Chief Health Officer is tracking the US federal announcements today closely. Stanley and I will take this back to our team.
Happy Holidays to you as well!
On Tue, Dec 21, 2021 at 10:38 AM Crawford, Carol Y. (CDC/OD/OADC) @cdc.gov>wrote:
I see our main Variant page is coming up at top of the Omicron/Variant panel. So, I wanted to be sure you were aware that this Omicron specific page is maturing and I expect further updates. It does appear that its top for most organic searches. I hope you two have a wonderful holiday. Thanks.
Omicron Variant: What You Need to Know CDC
MDOUL 3,200,000,000 results (0.72 Seconds)
☆ COVID-19 >
Coronavirus disease : Overview Statistics Symptoms Van
△ Variants
Information about Variants: Viruses constantly change through mutation and sometimes these mutations result in a new variant of the virus. Some variants emerge and disappear while others persist. New variants will continue to emerge. CDC and other public health organizations monitor all variants of the virus that causes COVID-19 in the United States and globally
United States · cdc.gov
What You Need to Know About Variants CDC
For informational purposes only. Consult your local medical authority for advice
☐ Top stories :
Carol Crawford
Chief, Digital Media Branch
Division of Public Affairs, OADC

CDC



Jan Fowler Antonaros Google US Federal Government Affairs and Public Policy 25 Mass Ave NW, 9th FL Washington, DC 20001

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